



Avonside Girls' High School

Commerce Department

Business Management 223 - 2009

Aims/General Learning Outcomes

The aims of this course are for:

- Students to plan and run a business in order to complete the Young Enterprise Certificate. The study of this course will include sitting the Young Enterprise Exam and completing the Business Management unit standards listed below.
- Students to obtain an insight into the business world in theory and practice, and learn entrepreneurial skills for the future.

Course Content

- Complete the Young Enterprise Scheme (YES), Certificate and Examination. The Young Enterprise Scheme requires teams of students to set up and run a business of their own.
- Complete the following unit standards, which will be taught and assessed concurrently with the Young Enterprise Scheme:
 - US 22850 v1 – Demonstrate and apply knowledge of marketing in business
 - US 22852 v1 – Demonstrate and apply knowledge of business production processes
 - US 22584 v1 – Apply innovative thinking techniques within a business context
 - US 22855 v1 – Plan for an ongoing business activity
 - US 22856 v1 – Carry out a planned business activity

Assessment Details

Assessment for this subject consists of :

- The Young Enterprise Examination. This is administered by the Auckland University of Technology (AUT) on behalf of the Enterprise New Zealand Trust who are the providers of the Young Enterprise Scheme. Assessment is strictly a Pass or Fail system with only one assessment opportunity. Students who pass will gain 24 level 3 credit equivalents.
- Unit standards (detailed in the table) will be assessed using a mixture of formal in-class tests, presentation of written material and teacher observation.

Appeals

Any queries about an assessment decision should be made to your class teacher when the assessment is handed back. Any formal appeals should be made, **within one week** of the assessed work being returned, to the Head of Department, Mr Clelland, or the Principal's Nominee, who will investigate it further.

Work done in pencil or which has 'white-out' corrections cannot be reconsidered for appeals. Appeals need to be made within one school week of receiving a result.

Further assessment opportunities

There will be no reassessment opportunities for achievement or unit standards within Business Management.

Student Name: _____

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US No	US Title	Credits	US Level	Assessment Date	Result
22854 v1	Apply innovative thinking techniques within a business context	2	2	Term 1 Wk 6	
22850 v1	Demonstrate and apply knowledge of marketing in business	3	2	Term 1 Wk 10	
22852 v1	Demonstrate and apply knowledge of business production processes	2	2	E1 Term 2 Wk 2 E2 Term 3 Wk 1	
22855 v1	Plan an ongoing business activity	3	2	Term 2 Week 7	
22856 v1	Carry out a planned business activity	5	2	E1 Term 3 Wk 7 E2, E3 Term 4 Wk 2	
Total Credits		15			